FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041977 **Type of Permit:** FILMING **Release Date:** 07/20/2011

Production Company THE SWEET SHOP

Insured Company Name THE SWEET SHOP
Contact Phone No. 1 424-258-1000
Contact Phone No. 2 818-599-3886
Fax 323-843-9703
Address 6063 W Washington Boulevard
culver City, California 90232

Production Title EL POLLO LOCO

Type of Production Commercial - Standard

Producer Jan Wieringa

Director Margaret Joy

1st AD Kennedy Taylor

Production Manager Donna Lee Austen

FilmL.A. Coordinator Hans Groszkruger

Location Manager Donn Lee Austen
Primary Phone Mobile - 323-333-1010
Secondary Phone Office - 424-258-1000

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,072.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00041977
Production Company THE SWEET SHOP
Insured Company THE SWEET SHOP
Production Title EL POLLO LOCO

Location Manager Donn Lee Austen
Primary Phone Mobile - 323-333-1010
Secondary Phone Office - 424-258-1000

Location Address 6442 Santa Monica Blvd, Los Angeles, CA, 90038

Location Type Loft

Location Description LA CITY/THE LA LOFTS

Prep Dates 7/21/2011 - 7/21/2011 06:00 - 22:00 1 day

Film Dates 7/22/2011 - 7/22/2011 06:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Film Permits Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	30

Filming Activities filming interior table top (product) no cast;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** F6

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S Cole Ave., Santa Monica Blvd., Romaine St. (625')

Approximate Footage 601 - 900 **Log Number** 18973

Date(s) 7/21/2011 to 7/22/2011 **Time(s)** 06:00 to 22:00

NOT A PERMIT

Permit #F00041977

As Authorized Agent and representative

I certify that I am a representative of The Sweet Shop ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 7/14/11

The Sweet Shop
Name of Principal

By: _____
Representative's Signature

Jon Wieringa
Print Representative's Name

Producer
Representative's title

3500 Helms Avenue
Principal's Address

Culver City, CA 90232
Principal's Telephone

424-258-1000

'ilm Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT